

# PUBLIC OUTREACH

## PUBLIC WORKSHOP #1 SUMMARY

### MEETING INFORMATION

Date: November 10, 2021  
Time: 4:00-7:00 PM  
Location: Blue Ridge Community College

### OVERVIEW

The public workshop for the Henderson County 2045 Plan allowed attendees to engage with the Plan via informational materials, feedback activities, and small group discussions. Over 20 people attended the public workshop. This is in addition to those who attended the ten public open houses held across the County during the Fall.

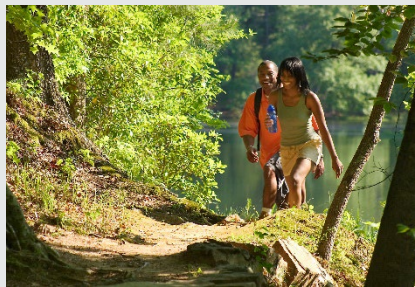
### PARKS AND RECREATION

The Parks and Open space visual preference board asked attendees to place dots next to their preferred options. Overall, open space options received more votes than formal recreation facilities did, indicating strong support for passive recreation in intact natural areas, and preserving existing open spaces.

### PARKS AND FACILITIES TOP CHOICES



Greenways and Trails



Parks with Natural Areas



Community Gardens

### OPEN SPACE TOP CHOICES



Protecting Streams and Water Quality



Agricultural Preservation



Heritage Trees and Mature Forests

## TRANSPORTATION

The transportation visual preference board asked attendees to place dots next to their top 5 transportation priorities. The options presented both auto-oriented and multimodal transportation priorities. Echoing the parks and recreation feedback, greenways were by far the most popular transportation priority, receiving 20 votes. The top five options (below) received at least 11 votes each and were split between auto mobile and multi-modal priorities. Strong support was also indicated for transit services, congestion alleviation, and road maintenance. There was also an opportunity for respondents to write in their own recommendations.



Greenways



Congestion



Transit Services



Road Maintenance



Bike Lanes

*"Sidewalks everywhere"*

Write-In

## DEVELOPMENT PREFERENCE

### RESIDENTIAL

The residential development preference board asked residents to consider four different types of subdivisions: Conventional, large lot, conservation, and farmhouse clusters. These options represent a diversity of options for lot size and open space distribution within each subdivision. It asked them to consider if and where they would like to see these in the county, which will help the project team create the Future Land Use Map, character areas, and land use recommendations for the plan.

# PUBLIC OUTREACH



Feedback indicated strong support for **conservation subdivisions** anywhere in the county, which echoes the inclinations toward preservations demonstrated in other feedback activities. Conservation subdivisions are planned developments where smaller lots are clustered in exchange for more open space and amenities.



**Large Lot Subdivisions** received the most “Don’t support” votes”, and those who did support them only selected the option to locate them near activity areas.



There was moderate support for **farmhouse clusters**, which are smaller-scale subdivisions with a low overall density, with flexibility to allow for buildings to be clustered.

## NON-RESIDENTIAL

Attendees were asked to share their support and locational preference for different types of nonresidential development. These responses are used in drafting land use recommendations. Agricultural uses and mixed use development received the most support, as did commercial development with design standards. In keeping with the general support for preservation of open areas, many of the votes supported locating more intensive uses like commercial or employment near activity areas rather than in agricultural areas.

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Agricultural lands and rural homesteads received strong support, with no votes of “don’t support.”



Buildings with a mix of uses received strong support, and some respondents specified that they should be located in activity areas.



Employment Centers only received votes that supported locating them in activity area.



Medium-to-large scale commercial uses, such as big box stores and storage facilities, received the most votes of “don’t support.”



Commercial development with design standards was supported throughout the county and in activity areas.

# PUBLIC OUTREACH

## 2045 PLAN GOALS

One activity asked attendees to review the goals from the 2020 County Comprehensive Plan and indicate which five goals they considered most relevant for this new plan. The top goals attendees considered relevant were generally related to directing development patterns in a way that preserves the sensitive natural environment and agricultural land. There was also some support for protecting water quality and water and sewer service. The top five goals that received the most votes overall were:

Rank	Goal	Votes	Comments
1	<b>Direct growth to areas where essential services and infrastructure are present, and protect sensitive natural areas and key historic / cultural resources from extensive development.</b>	20	<i>Yes – much more density in municipalities</i>
2	<b>Promote development patterns that respect sensitive mountainous areas.</b>	14	<i>Keep tree canopy. Policy: replace trees when they are cut down for urban development.</i>
3	<b>Protect Water Quality</b>	11	
4	The County should take a leadership role in sewer and water planning and work towards the regionalization of water and sewer service.	10	<i>Rate limiting factor – water</i>
5	Reduce farmland loss	9	<i>Expand ag. Conservation easements. Very important as future population increase is likely to accelerate. (with climate change, where are wealthy retirees going? (Here more and more)</i>
6	Promote a diverse range of housing options	8	<i>Rentals are needed. Apartments, especially for younger, newer residents. But not in spots that create poor runoff and flooding.</i>

## KEEP, TOSS, CREATE, MAP

For this activity, respondents were asked to place color-coded post-its indicating what they would like to keep, toss, or create in their county. It allows for a more freeform style of feedback from attendees, gives a spatial quality to feedback, and is an efficient way of identifying trends in feelings toward development. Comments are shown according to geographic area. Areas not mentioned, such as the Etowah or the Northwestern area near Pisgah and Mills River, did not receive comments.

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## CENTRAL AREA (HENDERSONVILLE, EAST FLAT ROCK, AND IMMEDIATE SURROUNDINGS)

### Keep

- ▶ Walkway/bike path in city
- ▶ The peace, pride, and small-town feel, love for the community

### Toss

- ▶ Asphalt plant
- ▶ Traffic on Four Seasons

### Create

- ▶ More pedestrian and bike access
- ▶ Parks for seniors
- ▶ Requirement for trees in new development
- ▶ Clean up and restore Mud Creek
- ▶ Connect Oklawaha greenway to Ecusta Trail
- ▶ More handicap accessible parking
- ▶ Higher density in Town
- ▶ Keep industrial in Stoney Mountain area and Highway 25

## SOUTHERN HENDERSON COUNTY (CRAB REEK, GREEN RIVER, TUXEDO, ZIRCONIA)

### Keep

- ▶ Scenic Views and agriculture
- ▶ Recreational access (to Green River Game Lands)
- ▶ Scenic beauty
- ▶ Natural areas
- ▶ Forest conservation

### Create

- ▶ Plant multiple trees when one tree is cut down

## NORTHEASTERN HENDERSON COUNTY (EDNEYVILLE, FRUITLAND)

### Keep

- ▶ Scenic views and agriculture

### Create

- ▶ Sidewalks
- ▶ More ag. conservation

## SMALL GROUP DISCUSSIONS

Two small group discussions were held during the workshop. These conversations allowed residents to express their concerns and visions in a free format discussion with the project team and with each other. These discussions were productive, extending well beyond their scheduled 20 minutes each session. About 10 people attended each session, with others drifting in and out of the group as time allowed.

# PUBLIC OUTREACH

## GROUP 1 THEMES:

### Loves

Community charm, unspoiled assets, small businesses, peace and quiet, farmland.

### Issues

Noise

Growth correlates with infrastructure,  
development should [address impacts on] transportation and stormwater

- Are impact fees an option?

Beautification and screening for commercial uses

Affordable housing

More transit

More communication between municipalities and County

Healthcare access

Areas for senior services, recreation

Too many cell towers

### Ideas

Coordination of environmental regulations

- Political boundaries do not always match up with environmental boundaries

Transportation options

More options for multi-use

Increase infill development

### Actions

Bus lanes on major corridors

Sewer and infrastructure to guide development

More broadband connections

Reduce impacts on existing residents

Need to preserve farmland

## GROUP 2 THEMES:

### Loves

Rivers, trails, wildlife, agriculture, green areas, forests, people

Respect for the land

Concentrated urban amenities

### Issues/Concerns

Agriculture is becoming more high tech, will need things like Internet to function

Population growth

Climate change/climate migration

Resiliency, unprecedented natural disasters

# PUBLIC WORKSHOP #2 SUMMARY

## VIRTUAL MEETING

### MEETING INFORMATION

Date: December 9, 2021  
Time: 6:00-7:30 PM

A virtual public meeting was held a month after the public workshop to accommodate those who preferred a virtual format or were unable to attend the workshop. It was advertised on the County's Facebook page and on the project website. It covered the same topics as the introduction video from the public workshop, and also gave a preliminary overview of the feedback from the workshop at BRCC. Following the presentation portion of the meeting, attendees were invited to participate in a question and answer session. Topics discussed and questions asked included:

- "Will survey results be made available?"
  - Yes, they will be included in the appendix of the document and the full results will be available upon request from the Planning Department.
- "Are there resources for agricultural land owners to help ensure the land is continued to be used for agriculture? Does the county have an inventory of its orchards?"
  - Yes, resources include the present use value program for tax abatement. Landowners can also call Dr. Terry Kelly at the NCSU agricultural extension.
  - Cropscape data is available for inventory of land and may show where orchards are.
- "Is the county considering a requirement regarding animal crossings when making road improvements?"
  - This is a new trend in transportation planning. This is going on in the Smokies and could be planned in highway widenings or with new roadways.
- "Is the county considering ordinances to limit the use of polluting fertilizers?"
  - The Ag Extension office conducts education activities for farmers and home gardeners. This may be covered here or in water quality recommendations.
- Community support for increased, connected public transit
- "How does the County plan to incorporate sustainability and resiliency long-term? Will there be a full-time sustainability staff member at the county level?"
  - There are many ways to address sustainability. One way is with a sustainability officer, some larger cities have done this. Another way is to work ideas of sustainability into all department activities.
- "What can be done to ensure land that gets annexed into a municipality continues to be used in a way that is consistent with the County's Future Land Use Map?"
  - Staff has discussed needing more joint-planning areas in areas in the county that may be served by municipal services in the future. This could be recommended in the plan.



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- "What can be done about older agricultural land owners [that are looking to retire]? Can they be matched up with people who want to start farming?
  - Alamance County has a precedent for this. The Alamance County Farmland Preservation Program purchases development rights on agricultural lands. They are looking to connect young farmers with leasable land in expansions to the program.

# FALL 2022 INPUT EVENTS SUMMARY

## MEETING INFORMATION

September 13 <sup>th</sup> , 2022	6pm-8pm	Hendersonville Library, Kaplan Auditorium
September 20 <sup>th</sup> , 2022	2pm-4pm	Fletcher Library
September 26 <sup>th</sup> , 2022	6pm-8pm	Edneyville Community Center
September 27 <sup>th</sup> , 2022	2pm-4pm	Blue Ridge Community College, Thomas Auditorium
October 3 <sup>rd</sup> , 2022	2pm-4pm	Etowah Lions Club at Etowah Park

## OVERVIEW

There were 5 public meetings held in the fall of 2022. Staff presented the draft Henderson County 2045 Comprehensive Plan and held question and answer sessions.

## QUESTIONS / COMMENTS

### HENDERSONVILLE PUBLIC LIBRARY

- How can we make sure the surveys taken earlier are portrayed in the plan?
  - We want to ensure that every respondent is heard in the plan- The results will be in the appendix. The draft plan is just a draft, and we are putting it back out to you all to make sure you feel like your voice has been heard. These should be reflected in the goals and recommendations.
- Will the Land Development Code change to support the Comprehensive Plan?
  - Possibly- if the Comprehensive Plan recommends changes to the LDC. However, any text amendment would go through the Planning Board and BOC, and the public would be notified and able to voice their opinion on each amendment.
- What input with the Department of Transportation went into creating the Plan?
  - The County works with NCDOT through the Transportation Advisory Committee and at the regional level. Over the last 10 years, Henderson and WNC in general have been able to get more of a voice and their fair share of funds from NCDOT towards projects.
  - NCDOT staff and staff from the French Broad River MPO were also part of the stakeholders that were interviewed during the planning process.
- Given the population growth in the County, what will be the expenditures for water and sewer?
  - MSD is a private sewer company and manage capital expenditures and rates for their system. Asheville and Hendersonville control the other water and sewer in the county, and their priorities and prices are set by them. There is a sewer system planned to serve parts of Edneyville that will be operated by Henderson County.

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- What does the color coding on the Future Land Use Map mean?
  - Each color on the Future Land Use Map represents one of eight character areas with different uses and/or densities. It is a high-level map, and not supposed to be parcel specific, but could support or discourage rezonings in some areas.
- Is the Future Land Use Map set in stone?
  - No- it is a draft. It could/should change as we gather public feedback. Even after adoption it is subject to amendments that could be adopted by the Board of Commissioners.
- Is the orange dotted line around the map where services will probably have infrastructure in the future or is that already in place?
  - Most of this area already has some utilities in place but it does account for some extensions in targeted areas. In the plan the USA is defined as: "An area intended to be served by utilities and other urban services by 2045. This line also accounts for the existing services as well as the relative feasibility of sewer extension from sewer providers (City of Hendersonville, MSD, Etowah, and proposed Edneyville). This area has the potential to accommodate the majority of growth within the horizon of this plan."
- Does Henderson County have anything to do with HUD? Do they require certain density requirements etc. to qualify for grants/funding?
  - No. Henderson County does not administer HUD regulations.

## FLETCHER

- How is the County going to accommodate all the influx of people as far as public utilities? Specifically in Mills River; large swath of land between the airport and Brevard, along 280.
  - Mills River is its own jurisdiction and has land use authority there. They just completed their comp plan process recently. It is also under MSD, a private sewer company.
- What is being done to coordinate with the City of Brevard/Transylvania County on joint ventures?
  - The County currently works with both governments regarding the Ecusta Trail. Transylvania County does not have zoning, so they do not have a comprehensive plan to refer to. Brevard does, but its limits are far from the County line.
- What is the county doing to protect the mountain faces?
  - We currently have a steep slope ordinance that limits the amount of land disturbance on steep slopes and mountain ridge protection regulations that limit tall buildings on ridges that meet defined criteria.
- Why has there not been more inter-County coordination on Planning matters?
  - Henderson County staff communicates regularly with the Land of Sky Regional Council and French Broad River MPO. Staff gets along well.

# FALL 2022 INPUT EVENTS SUMMARY

- Is this the same plan that was presented to the Board of Commissioners?
  - The draft plan was not released prior to the BOC meeting with over 400 attendees. Many attendees were under the wrong impression.
- Was this plan prepared by the County Planning Staff or by the consultant?
  - Both, it was a joint effort that involved county planning staff, consultants and input from citizens, the Planning Board, Board of Commissioners and key stakeholders.
- What is the County paying the Consultants for their services?
  - The contract was for \$145,000 and included optional tasks for additional meetings. There are four consultants working on the plan: Stewart, Syneva Economics, Fernleaf, and JM Teague.
- What were the consultants' assumptions prior to making the plan?
  - The project website includes a Community Profile that documents much of the analysis and mapping done as part of the first phase of the plan.
- What percent population increase was assumed between 2020 and 2045?
  - Population forecasts from the NC Office of State Budget & Management and SYNEVA Economics were taken into account. Henderson County's population is forecasted to add slightly more than 36,000 net new residents by the year 2045. An average of 1,450 net new residents each year. These forecasts represent a continuation of residential demand in the county. Actual population growth will vary based on the economy, infrastructure availability and local policies.
- Could you talk about land conservation?
  - There are many recommendations related to land conservation in the plan. Key recommendations include efforts to preserve strategic agricultural land and encourage the conservation of open space in new development.
- What is being done in this plan to address the affordable housing crisis in the County?
  - One of the plan goals is to diversify housing choices and availability. This section of the plan includes many recommendations to address housing in the county.

## EDNEYVILLE

- What does Agriculture use sewer for?
  - Many agricultural operations include processing that needs water and sewer.
- Where will the wastewater treatment plant be located [within Edneyville]?
  - Edneyville has been somewhat of a misnomer, as it would most likely be centered west of Edneyville near Clear Creek.
- When will the water treatment plant begin construction?
  - Several years from now, as the State has yet to issue a permit
- What type of internet services are going to be provided for these underserved communities? [Fiber optic, wireless, 5G, copper wiring, etc.]
  - The majority of service being installed right now is fiber.
- How can I learn more about the Farmland Preservation Program?
  - Follow along with the plan process, contact staff
  - Also see p. 60 of the plan.

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- Is the County planning on getting rid of the tax program for farmers?
  - No, never. Ag can be done anywhere in the County (excluding municipalities)
- What is the land value for farms/agricultural land based on?
  - Typically land for ag is valued lower than for commercial/residential. There are some programs/grants that try to help growers make up the difference in value, in order for them to prevent the sale of their land.
- Is there anything in this plan that restricts development in the floodplain?
  - The Land Development Code (zoning code) sets specific restrictions. This plan does include recommendations to decrease exposure to hazards in future development, with flooding being one of those risks.
- Is the Planning Board planning on changing zoning in the R2 and R2R zoning districts?
  - Not at this time. The comp plan will influence future decisions, but there is no current plan to change these. Any change to zoning will require additional discussion by the planning board and board of commissioners and a public hearing.
- What are you recommending to the Planning Board to change regarding density/character area classifications?
  - The plan does include some preliminary recommendations. The final density for each area has yet to be determined, but they will be addressing it at the upcoming planning board meetings.
- Is the high-density housing most likely to occur along the major roadways in the County?
  - It will be closest to existing services and the municipalities. Many of the major roadways are reserved for more intense uses that require access to the interstate.
- How many units constitutes low-density?
  - As for the character areas, this must be determined by the Planning Board. Everyone has a different definition, but we will work on density that is appropriate for the County.
- Will the Justice Academy have a sewer treatment plant?
  - The Justice Academy will be served by the Edneyville sewer project. The wastewater treatment plant will not be at the Justice Academy.
- What can residents do even sooner to encourage County commissioners to slow development?
  - When a project is going through the approval process, participate in meetings and give public comment.
- How do we do something about the roads in the County? [in relation to communication with NCDOT]
  - Contact the local office, which is a part of NCDOT Division 14. A representative from Division 14 attends the Transportation Advisory Committee. TAC meets once a month and is open to public comment. All meeting information is posted online.

# FALL 2022 INPUT EVENTS SUMMARY

## BLUE RIDGE COMMUNITY COLLEGE

- Do the character areas include corridors? [For example, The Ecusta Trail]
  - Future land use recommendations were developed for transportation corridors (i.e. US 64 and the future Ecusta Trail corridor). Follow-up studies may be needed for some key corridors.
- Why is there no Crab Creek Community Plan? [pg. 13 of plan]
  - Only five community plans were completed as each one takes at least 18 months to complete. As more plans were completed, the more divided the County became and the plans even became a basis for incorporation. All County residents are part of the overall community, and no plan can outweigh the Comprehensive Plan (legally cannot either). Other planning efforts of specific areas and for specific things have occurred and will continue.
- What does the Urban Services Area mean? And why is Etowah in an USA.
  - Urban Service Areas are areas that are expected to have a critical mass of infrastructure, including access to roads, water, sewer, and broadband. This area has existing water and sewer service and includes some area that could have sewer in 2045 due to the approved permit with the state that could be utilized to expand the system.
- How was Etowah Community Plan factored in? Concerns about all of Etowah being shown as Medium Density.
  - Commercial areas in draft Future Land Use Map were taken from the Etowah Community Plan. The Etowah Horse Shoe plan specifically prioritizes affordable housing, walkable neighborhoods, and encouraging small businesses among other things.
- What avenues would you take to improve recreation and enrichment in the County?
  - Parks system is underfunded.
  - Some parks have not been updated in 20 years.
  - Maintenance is an issue.
  - A recreation master plan is recommended in the draft plan but need to follow through with funding for maintenance and construction.
  - Inclusive parks are needed.
  - County should coordinate with municipalities to address recreation. Some parks that need maintenance the most are in municipalities.
- What does this plan do to give people a voice?
  - The plan is meant to capture feedback and clarify where development should occur.
  - The plan also discusses adjusting approval processes for certain types of development. This could include converting some Special Use Permits to conditional zonings that would allow for more interaction between boards, developers, and citizens.

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- Comments on public meetings/engagement.
  - Staff discussed outreach efforts that involved High School and Blue Ridge Community College students as they are not well represented in the survey results.
  - Could add call out box on what outreach efforts were done or feedback that was heard from young people in the plan.
- Affordable housing
  - Many areas identified as MDR, NA, CC, and even EI could be appropriate for affordable housing.
- Big idea to create an “emerald necklace” around the whole county by applying low density zoning.
  - Staff responded that this can only be accomplished through ensuring density within the USAs, which is what is shown in the plan. The Plan is not necessarily prescriptive for zoning but gives a lot of ideas for implementation including creating options for farmers in order to protect farmland.
- Will the plan indicate where agricultural and rural land should remain over time?
  - Agricultural/Rural areas on the Future Land Use Map show areas of strategic importance to the county’s agricultural system. These could be areas where allowable densities are reduced or where voluntary purchase of development rights program is focused. More discussion would be needed on these topics to implement the plan.
- Question about East Flat Rock, near NC 25/I26 connector. Why is it labeled “Industry” instead of “Commercial” on the Future Land Use Map?
  - Industry includes a mixture of uses including agriculture. Zoning would be decided after the plan is adopted and would include a public input process.

## ETOWAH

- Is there anything in the Plan to get internet to the more rural parts of Etowah/the County?
  - There is a need to increase competition between private providers, grant opportunities, and federal funding. The County’s taskforce is working with providers and the state.
- Will NCDOT be involved [in the potential golf course development]?
  - Yes – if certain number of units are proposed then a traffic impact analysis will need to be done. The developer is required to bear the cost of all additional processes, not public tax money.
- Is there a plan to change zoning in Etowah?
  - Every rezoning has at least three public meetings; staff meeting, Planning Board meeting, and a public hearing.
- Who regulates the [Etowah] sewer?
  - The NC Department of Environmental Quality regulates all sewer systems.

# FALL 2022 INPUT EVENTS SUMMARY

- Where does the sewer line discharge?
  - Currently discharges into Gash Creek and then into the French Broad River. The approved state permit is for it to flow directly into the French Broad. We have zero control over Etowah Sewer.
- Etowah residents have concerns over the age of the sewer system with anticipated population growth
  - The current sewer would have to be repaired and expanded to accommodate growth.
- People really want to know specific zoning/density numbers (i.e., 1 unit/acre)
  - Planning Board will work on deciding those numbers, but it will still be a range since character areas are not the same as zoning.
- Resident suggested to use studies from other places/Counties to determine density numbers
- People suggest to not use the word “urban” when describing the Urban Services Area
  - The Planning Board can discuss changing the name.
- Strongly favor shrinking the USA, specifically around Etowah
  - Planning Board will discuss this.

## GOALS EXERCISE RESULTS

Attendees also voted on their support for the draft goals on display boards, by indicating whether they supported, didn't support, or were neutral about the proposed goals. Takeaways from this exercise include:

- **Most supported goals:**
  - Coordinate development near existing community centers.
  - Protect and conserve rural character and agriculture.
  - Promote healthy living, public safety, and access to education.
- **Goals that received less support:**
  - Stimulate innovative economic development initiatives, entrepreneurship, and local business.
  - Diversity housing choices and availability.
- **Neutral votes:**
  - Prioritize multi-modal transportation options & connectivity.
- **Commentary:**
  - Strong support for coordinating development near existing centers and protecting rural character and agriculture. This is in-line with the survey results from earlier in the planning process.
  - Some concern over economic development and housing goals. This is likely tied to potential concerns over impacts of new development.



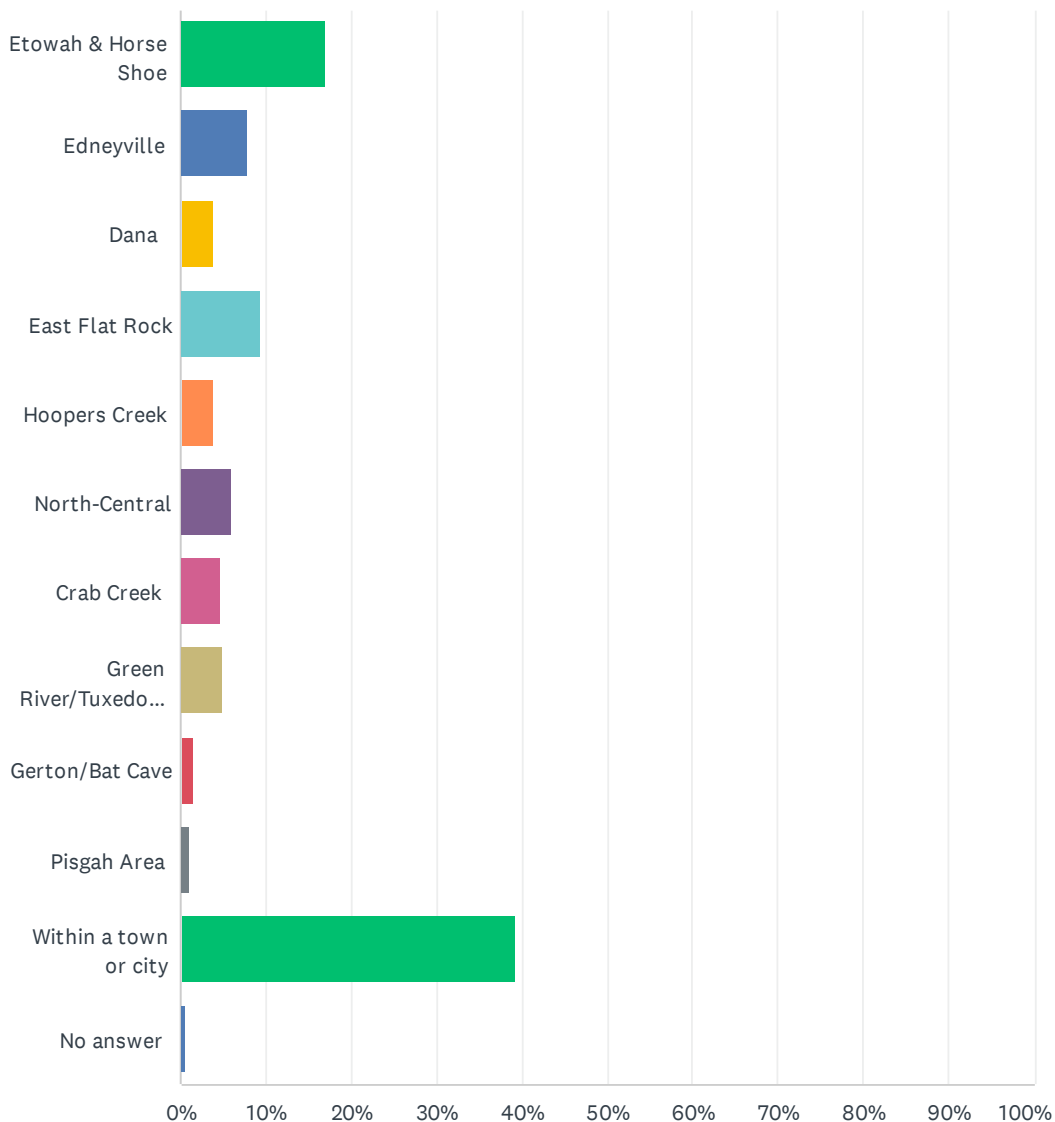
# PUBLIC OUTREACH

## SURVEY RESULTS

The Community survey opened in August 2021 and ran through October 12, 2022. It was promoted online through County Government channels, in County property tax bills, and through other community outlets. It was also made available in Spanish. The over 7,200 responses helped form the foundation of the recommendations.

### Q1 Where do you live or spend the most time? (Choose closest area).

Answered: 7,104 Skipped: 129



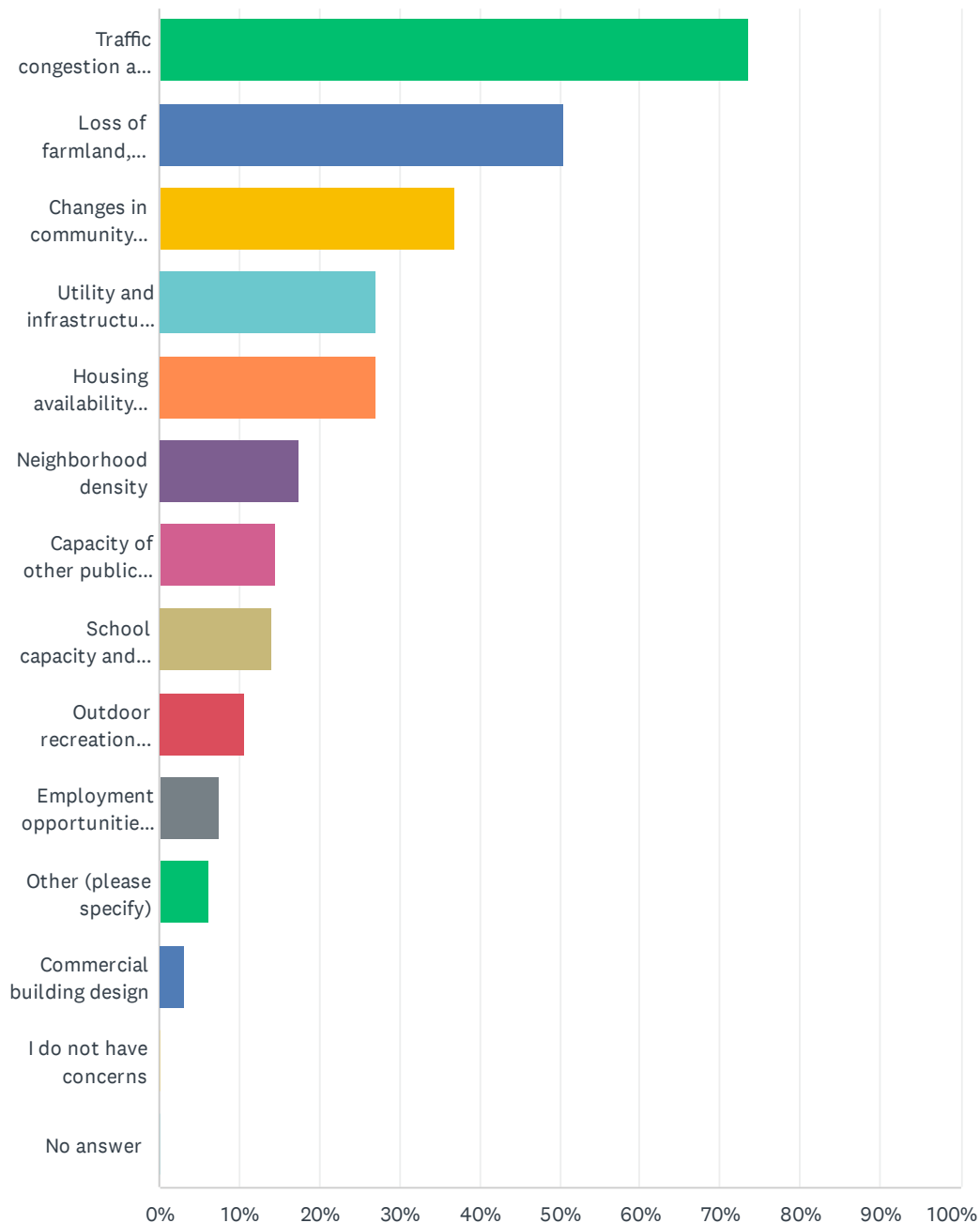
# SURVEY RESULTS

ANSWER CHOICES	RESPONSES	
Etowah & Horse Shoe	17.03%	1,210
Edneyville	7.83%	556
Dana	3.77%	268
East Flat Rock	9.45%	671
Hoopers Creek	3.81%	271
North-Central	6.02%	428
Crab Creek	4.73%	336
Green River/Tuxedo/Zirconia	4.90%	348
Gerton/Bat Cave	1.49%	106
Pisgah Area	1.06%	75
Within a town or city	39.25%	2,788
No answer	0.66%	47
<b>TOTAL</b>		<b>7,104</b>

# PUBLIC OUTREACH

Q2 Henderson County's population has grown 38% between 2000 and 2020. If this growth trend continues, what potential impacts of growth are you most concerned about? (Select up to three)

Answered: 7,229 Skipped: 4



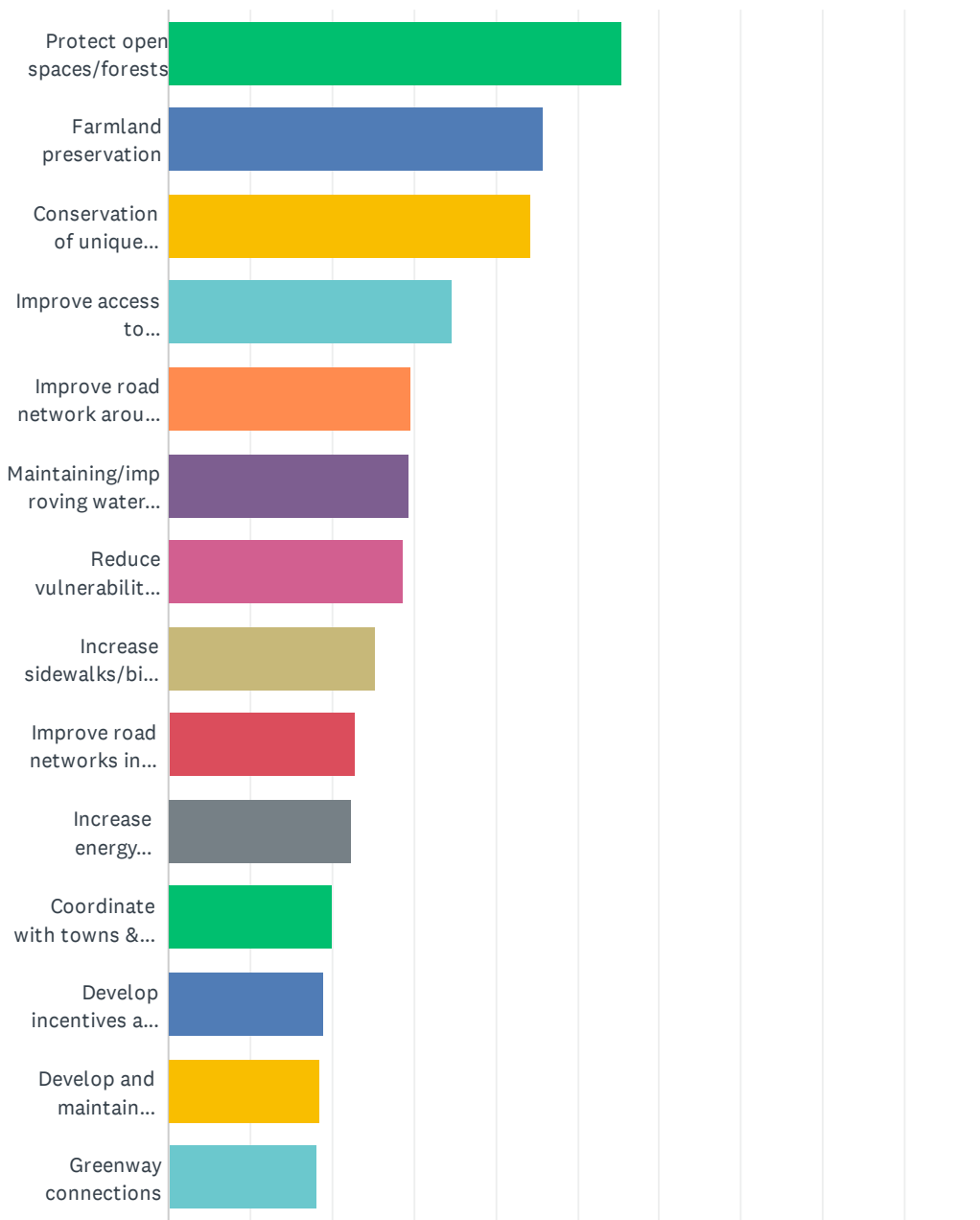
# SURVEY RESULTS

ANSWER CHOICES	RESPONSES	
Traffic congestion and road maintenance	73.61%	5,321
Loss of farmland, and/or impacts to natural resources	50.57%	3,656
Changes in community character	36.98%	2,673
Utility and infrastructure capacity	27.11%	1,960
Housing availability/affordability	26.97%	1,950
Neighborhood density	17.43%	1,260
Capacity of other public services (emergency services, etc)	14.52%	1,050
School capacity and/or quality	14.17%	1,024
Outdoor recreation opportunities	10.76%	778
Employment opportunities/economic development	7.50%	542
Other (please specify)	6.13%	443
Commercial building design	3.25%	235
I do not have concerns	0.32%	23
No answer	0.21%	15
Total Respondents: 7,229		

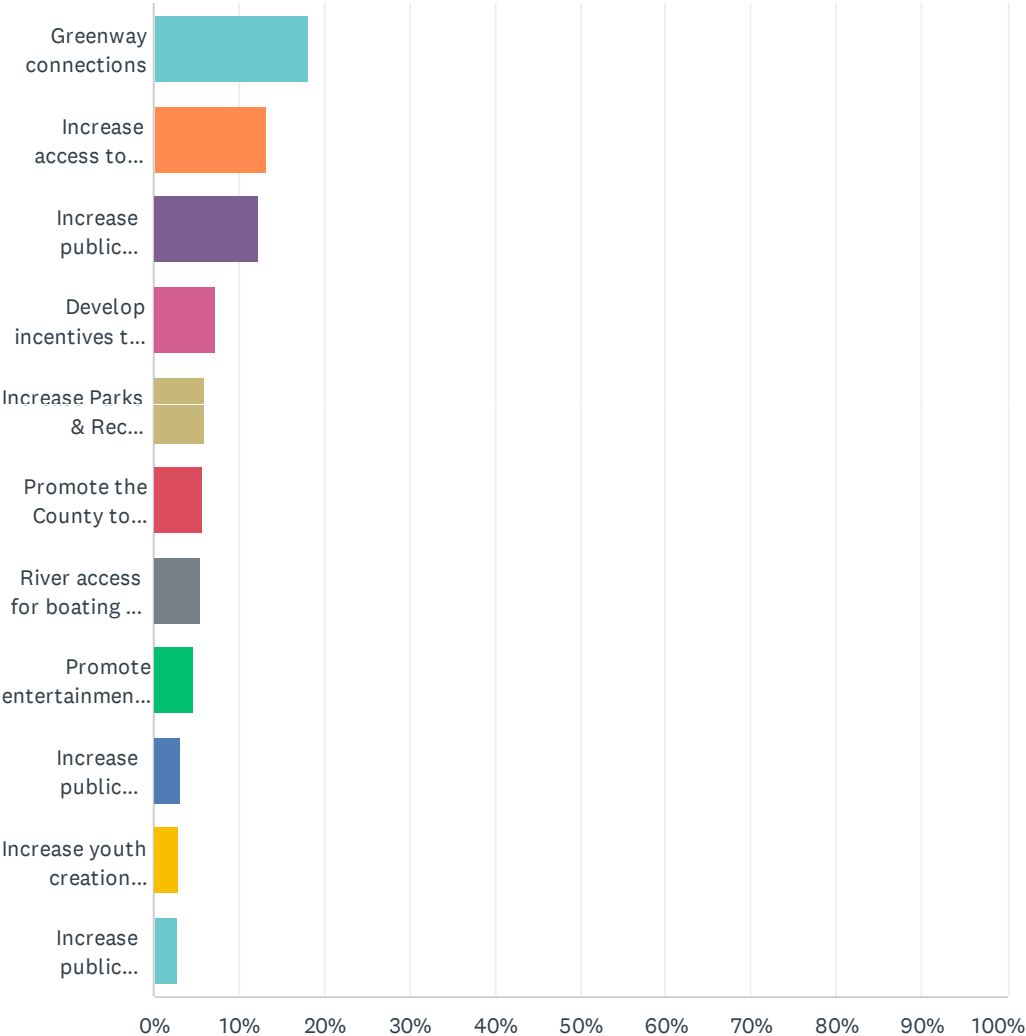
# PUBLIC OUTREACH

Q3 The future of Henderson County is dependent upon a variety of factors. Which of the following factors should this 25 year comprehensive plan prioritize? (Select up to five)

Answered: 7,192 Skipped: 41



# SURVEY RESULTS



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ANSWER CHOICES	RESPONSES	
Protect open spaces/forests	55.51%	3,992
Farmland preservation	45.83%	3,296
Conservation of unique natural areas	44.33%	3,188
Improve access to internet/broadband	34.73%	2,498
Improve road network around towns and major activity centers	29.60%	2,129
Maintaining/improving water quality	29.46%	2,119
Reduce vulnerabilities to wildfire, flooding, and landslides	28.74%	2,067
Increase sidewalks/bike lanes/pedestrian connectivity	25.38%	1,825
Improve road networks in rural areas	22.86%	1,644
Increase energy efficiency and reduce waste	22.40%	1,611
Coordinate with towns & cities on development	20.02%	1,440
Develop incentives and resources to support entrepreneurship and small business	18.91%	1,360
Develop and maintain recreational and cultural amenities	18.55%	1,334
Greenway connections	18.19%	1,308
Increase access to public healthcare	13.21%	950
Increase public transportation options	12.47%	897
Develop incentives to attract large employers	7.27%	523
Increase Parks & Rec programming and events	6.06%	436
Promote the County to outside employers	5.76%	414
River access for boating & fishing	5.53%	398
Promote entertainment and tourism	4.76%	342
Increase public playgrounds	3.30%	237
Increase youth creation leagues	2.98%	214
Increase public facilities such as sports fields and courts	2.85%	205
Total Respondents: 7,192		

# SURVEY RESULTS

Q4 What is one priority you would like the County to address in the next 2-5 years?

Answered: 5,758 Skipped: 1,475

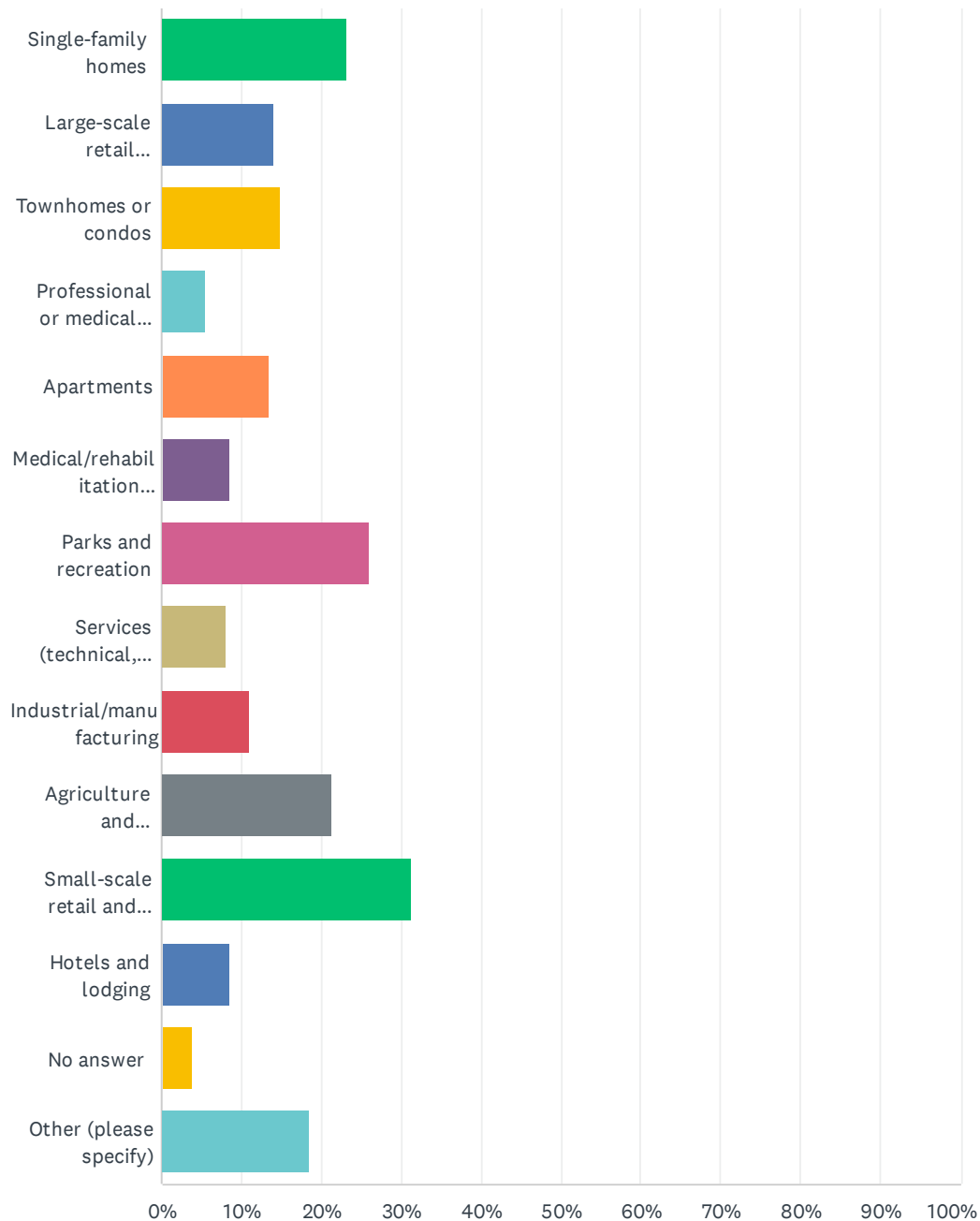
The thousands of responses to this question are available by contacting the County Planning Department directly.



# PUBLIC OUTREACH

Q5 Which of the following development types do you feel are missing from the County? (Select up to three)

Answered: 7,182 Skipped: 51



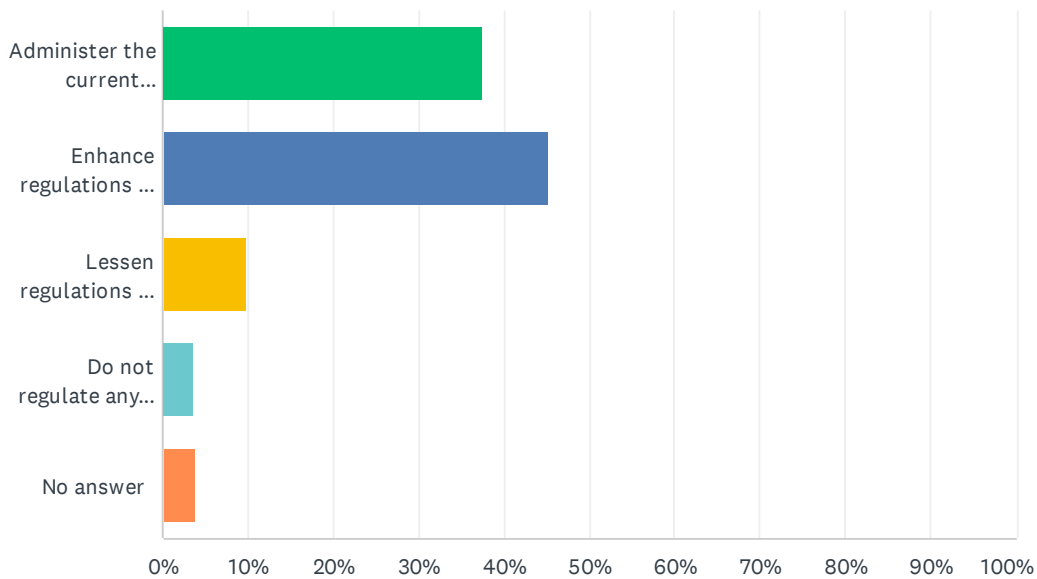
# SURVEY RESULTS

ANSWER CHOICES	RESPONSES	
Single-family homes	23.25%	1,670
Large-scale retail (shopping centers)	14.15%	1,016
Townhomes or condos	14.83%	1,065
Professional or medical offices	5.56%	399
Apartments	13.35%	959
Medical/rehabilitation facilities	8.44%	606
Parks and recreation	26.01%	1,868
Services (technical, automotive, etc)	8.12%	583
Industrial/manufacturing	11.14%	800
Agriculture and agri-tourism	21.23%	1,525
Small-scale retail and restaurants	31.26%	2,245
Hotels and lodging	8.55%	614
No answer	3.79%	272
Other (please specify)	18.63%	1,338
Total Respondents: 7,182		

# PUBLIC OUTREACH

Q6 Which is the single most important role for Henderson County government in the land use and zoning process, if any? (Would not apply to incorporated town, cities, or villages)

Answered: 6,747 Skipped: 486

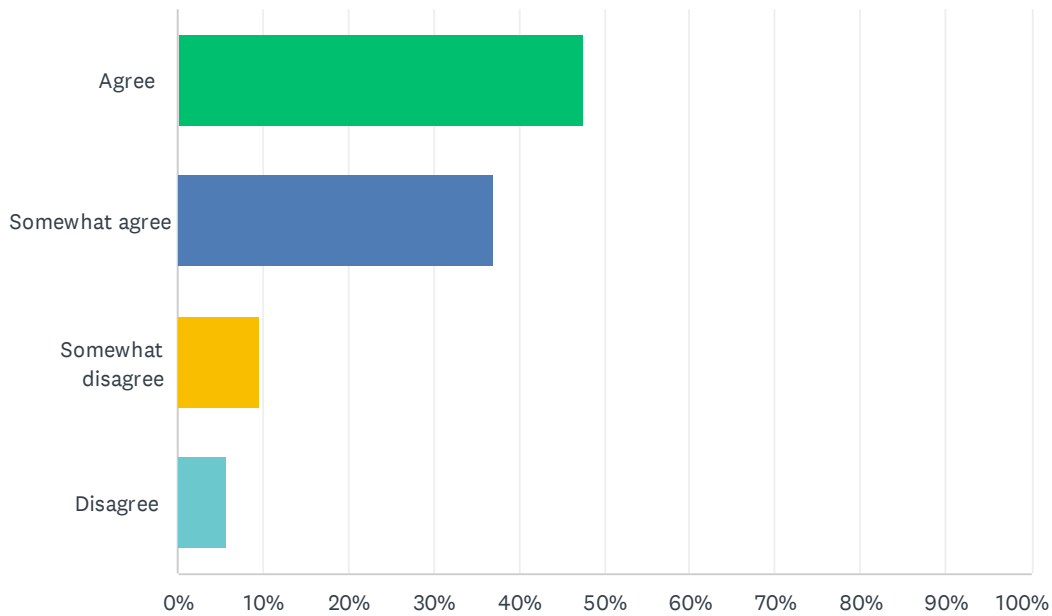


ANSWER CHOICES	RESPONSES	
Administer the current regulations on property land use	37.48%	2,529
Enhance regulations of property land use	45.22%	3,051
Lessen regulations of property land use	9.80%	661
Do not regulate any property land use	3.57%	241
No answer	3.93%	265
<b>TOTAL</b>		<b>6,747</b>

# SURVEY RESULTS

Q7 When making decisions related to land use, should the County Board of Commissioners weight the impact to the property owners closest to the proposed project more so than the overall benefit to the County as a whole?

Answered: 6,951 Skipped: 282

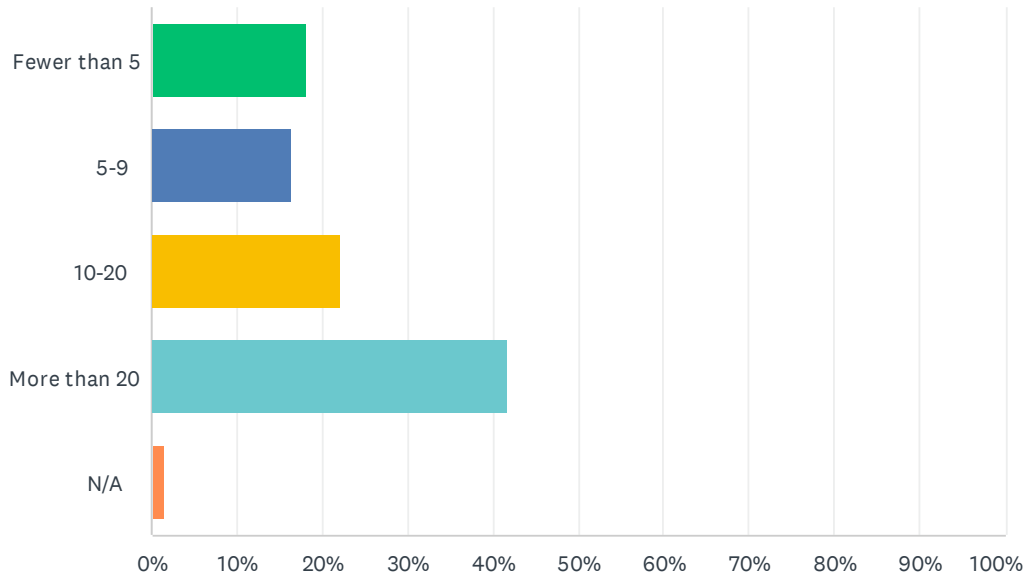


ANSWER CHOICES	RESPONSES	
Agree	47.60%	3,309
Somewhat agree	37.12%	2,580
Somewhat disagree	9.50%	660
Disagree	5.78%	402
<b>TOTAL</b>		<b>6,951</b>

# PUBLIC OUTREACH

## Q8 How many years have you lived/worked in Henderson County?

Answered: 7,087 Skipped: 146

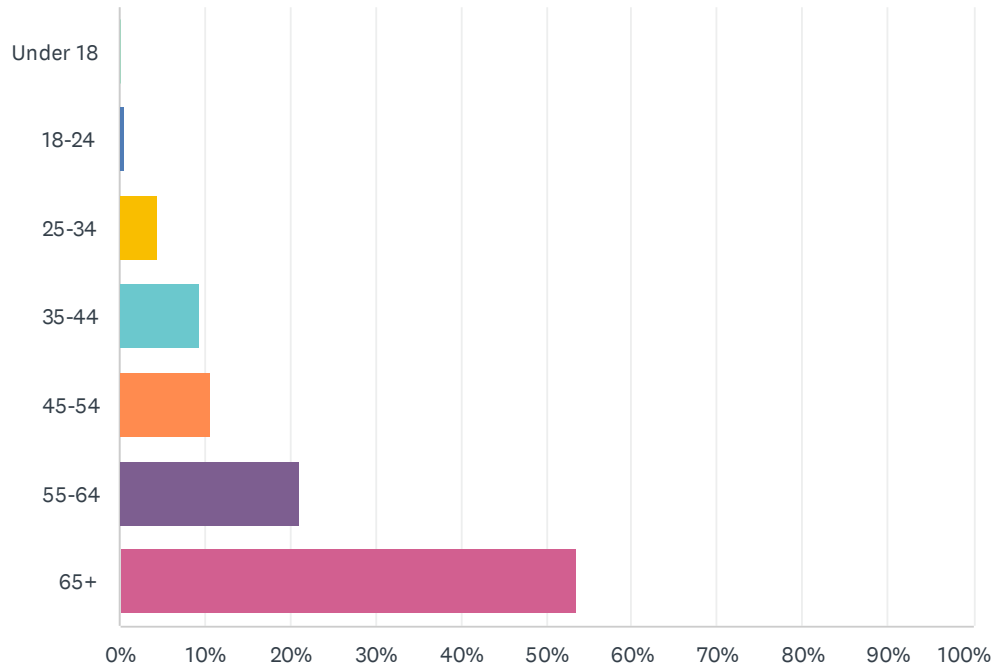


ANSWER CHOICES	RESPONSES
Fewer than 5	18.15% 1,286
5-9	16.44% 1,165
10-20	22.13% 1,568
More than 20	41.87% 2,967
N/A	1.43% 101
<b>TOTAL</b>	<b>7,087</b>

# SURVEY RESULTS

## Q9 What is your age?

Answered: 7,059 Skipped: 174

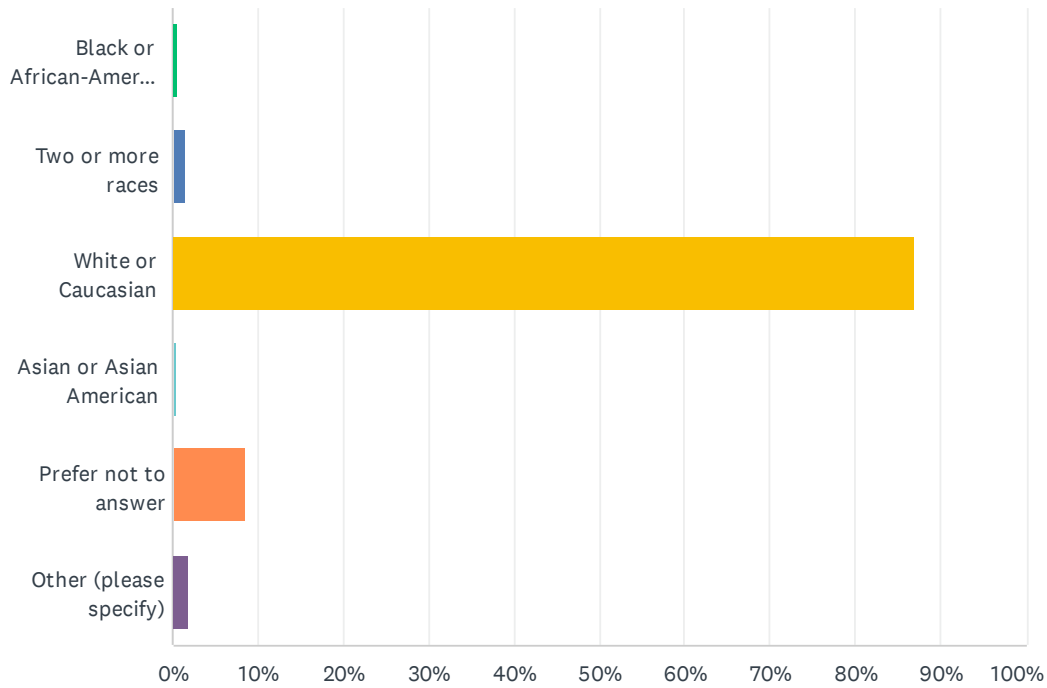


ANSWER CHOICES	RESPONSES	
Under 18	0.30%	21
18-24	0.65%	46
25-34	4.43%	313
35-44	9.41%	664
45-54	10.75%	759
55-64	21.02%	1,484
65+	53.44%	3,772
<b>TOTAL</b>		<b>7,059</b>

# PUBLIC OUTREACH

## Q10 What is your race?

Answered: 7,035 Skipped: 198

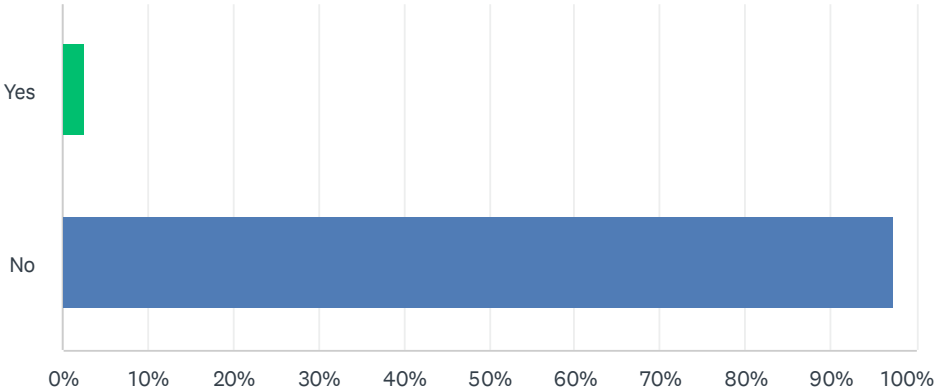


ANSWER CHOICES	RESPONSES	
Black or African-American	0.57%	40
Two or more races	1.42%	100
White or Caucasian	87.04%	6,123
Asian or Asian American	0.40%	28
Prefer not to answer	8.60%	605
Other (please specify)	1.98%	139
<b>TOTAL</b>		<b>7,035</b>

# SURVEY RESULTS

## Q11 Are you Hispanic or Latino?

Answered: 6,526 Skipped: 707



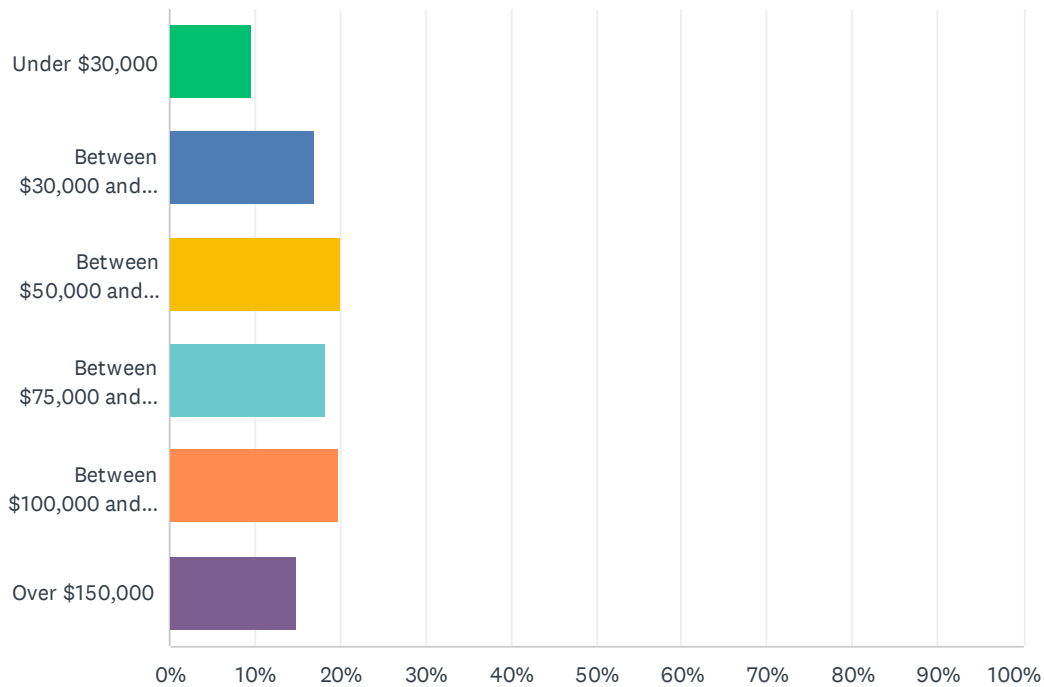
ANSWER CHOICES	RESPONSES	
Yes	2.62%	171
No	97.38%	6,355
TOTAL		6,526



# PUBLIC OUTREACH

## Q12 What is your household income?

Answered: 6,447 Skipped: 786



ANSWER CHOICES	RESPONSES	
Under \$30,000	9.69%	625
Between \$30,000 and \$49,999	17.03%	1,098
Between \$50,000 and \$74,999	20.13%	1,298
Between \$75,000 and \$99,999	18.43%	1,188
Between \$100,000 and \$150,000	19.76%	1,274
Over \$150,000	14.95%	964
<b>TOTAL</b>		<b>6,447</b>

# SURVEY RESULTS

## Q13 Gender?

Answered: 5,575 Skipped: 1,658

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